



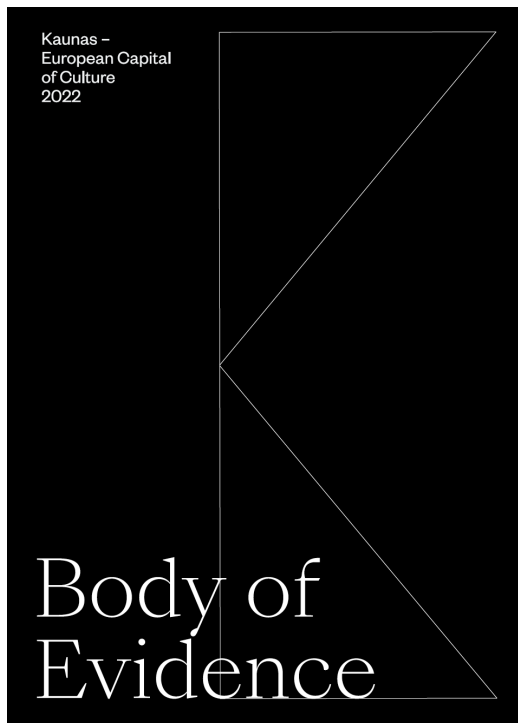
ECOC European Capital of Culture CYPRUS 2030

Info Session

Cristina Farinha, Nicosia | 29.1.2024

Initial extra reading

- **ECOCs Bidbooks (pre-selection!):** Elefsina 2021/3; Kaunas 2022; Bad Ischl 2024; Chemnitz 2025; Nova Gorica 2025; Évora 2027; Bourges 2028,.....
- **EU Panel pre-selection reports**
- **Ex-post evaluation reports:** Body of Evidence + The Investigation Report (Kaunas 2022); Galway 2020 Evaluation report...



What is an ECOC?

ECOCs in Portugal

Lisboa, 1994; Porto, 2001



What is an ECOC?

ECOCs in Portugal

Guimarães 2012

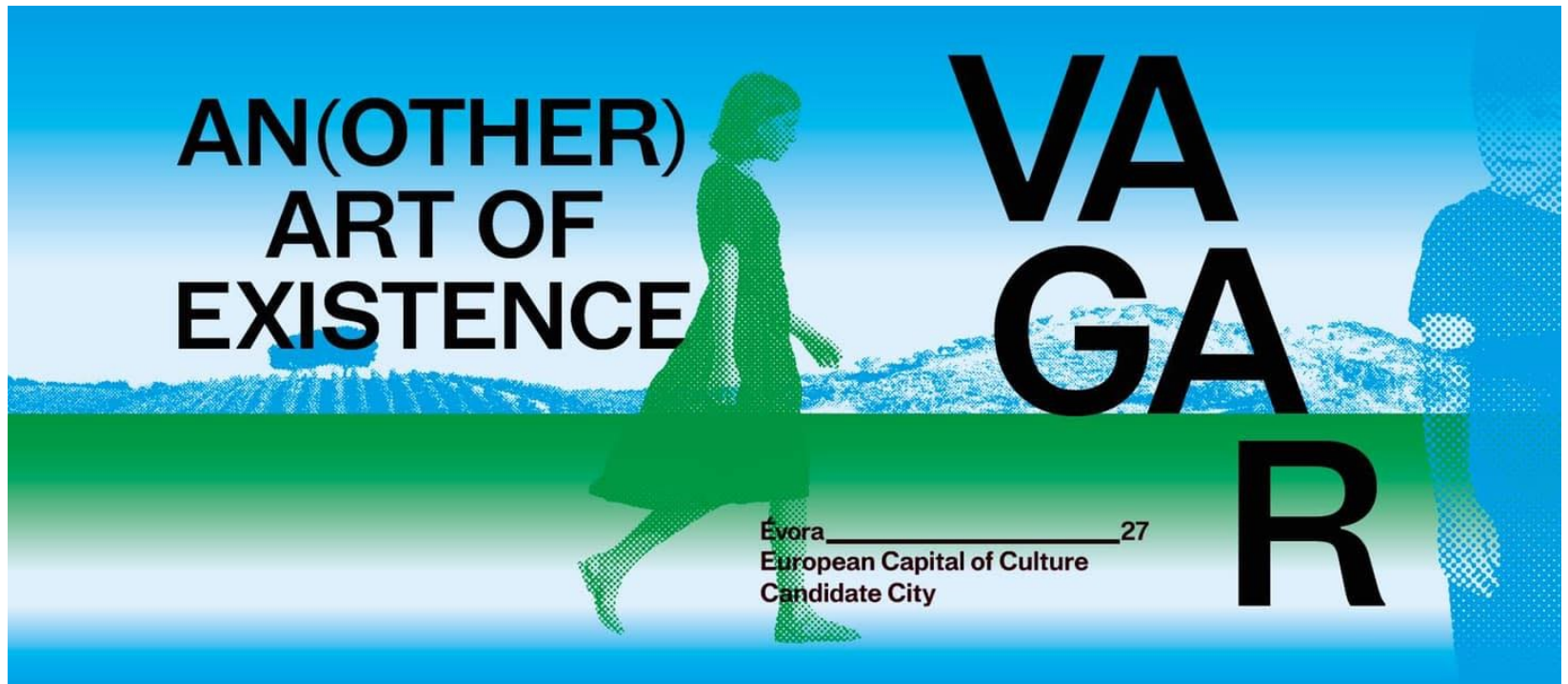




What is an ECOC?

ECOCs in Portugal

Évora 2027

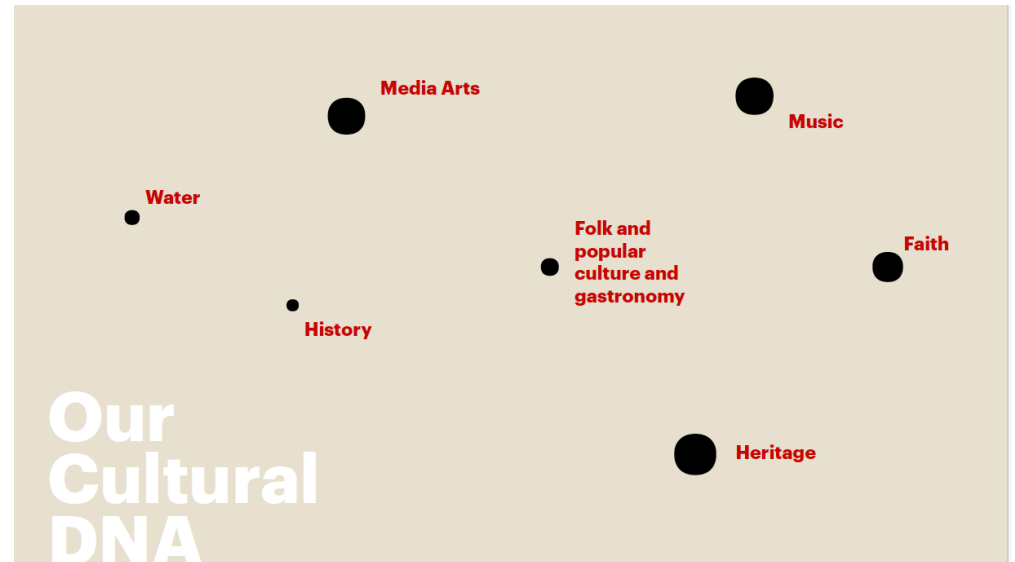


ECOC Success factors

- 1) **Clear vision and long-term strategy** based on the pursuit of CHANGE via culture
- 2) **Sufficient and stable resources** to experiment and develop the project - funds and team
- 3) **Trust and mandate from authorities**, ensuring the legacy
- 4) **Collective endeavour and multi-stakeholder** engagement
- 5) **Meaningful and high-quality artistic cultural experiences** responding to diverse profiles
- 6) **Witty communication** - making the whole process visible internally and European wide and creating a clearly recognisable brand

I. Contribution to long-term strategy

Braga Cultural strategy 2020-2030



2. European dimension

Some alies

- 1) **European cultural networks**
- 2) **Creative Europe national Desks**
- 3) **ECOC networks “ECOC family” + Culture NEXT**
- 4) **Other regional and national capitals of culture worldwide**
- 5) **Twin cities**

2. European dimension

Networks of cities



culture 21

Agenda 21 for culture



UCLG

United Cities
and Local Governments



THE EUROPEAN
ROUTE OF
HISTORIC
THERMAL
TOWNS

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE



THE NETWORK
OF MAJOR
EUROPEAN
CITIES



United Nations
Educational, Scientific and
Cultural Organization

Creative Cities
Network



cultureNEXT
candidate cities network

2. European dimension

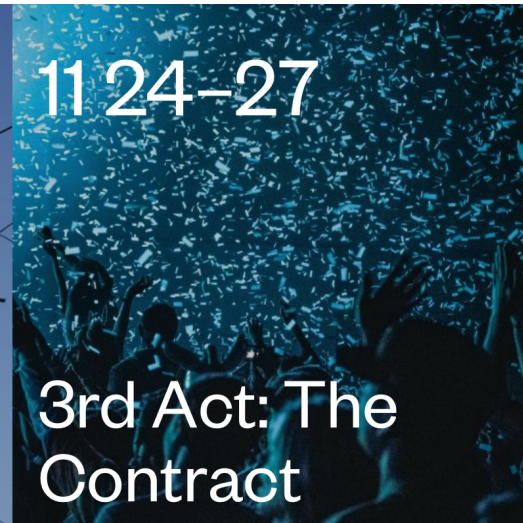
Other cultural capitals



Pesaro 2024
Capitale italiana
della cultura

3. Cultural and artistic content

Kaunas 2022 ConTemporary capital



3. Cultural and artistic content

Mystical Beast



Contract

1. Every city is beautiful.
2. Every city is a city of love.
3. Every city is like Kaunas and Kaunas is like every city.
4. Every city has suffered in the past.
5. Every city wants to be happy in the future.
6. People we know are good people.
7. People we don't know are good people.
8. People we don't understand are good people.
9. My freedom depends on the freedom of others.
10. Kaunas is forever.

3. Cultural and artistic content

Matera 2019 Open Design School;
Chemnitz 2025 Makerhubs for the region



5. Outreach

Chemnitz 2025: Microprojects; #3000Garages; Generous Neighbours; Team Generation



Mikroprojekte #chemnitz2025

SUBMISSION CHECKLIST

Micro-projects are intended to create an impulse for new cultural formats or encounters in the city and the cultural region*. Whether it's a theater project, a music event, a creative workshop or a thematic panel - the broader urban society is called upon to create new forms of communication and social interaction.

Please note the following points when submitting your idea:

1. Does the project meet at least one of the five criteria of the 5 C's?
An overview of the 5 C's is at the end of this checklist or on our website (LINK)
2. Is a short project summary (max. 250 characters) added?
3. Is the project described in more detail so that the jury gets an idea of the project?
4. Who should the project primarily address?
5. What (social) added value would result from the project?
6. Can the project be realized by the end of 2024 at the latest?
7. Is a financial plan (income/expenses) attached to the submission?
8. Is the requested financial support within the maximum of 2500€ or 3000€ with a European dimension?
9. What expenses should be covered by the financial support?
10. If fees are paid, for whom and for what activities are fees charged??

A few more tips for designing the project and submitting it:

A clearly **visible European dimension** or a clearly visible **positive influence on the city and/or region** is very important! This can be an advantage for your project idea to be promoted.
It is also helpful to look at the project description objectively, outside of your own experience: Do external parties fully understand the project idea? **Is the project completely realizable?** Perhaps there are experiences from similar projects that can be helpful.

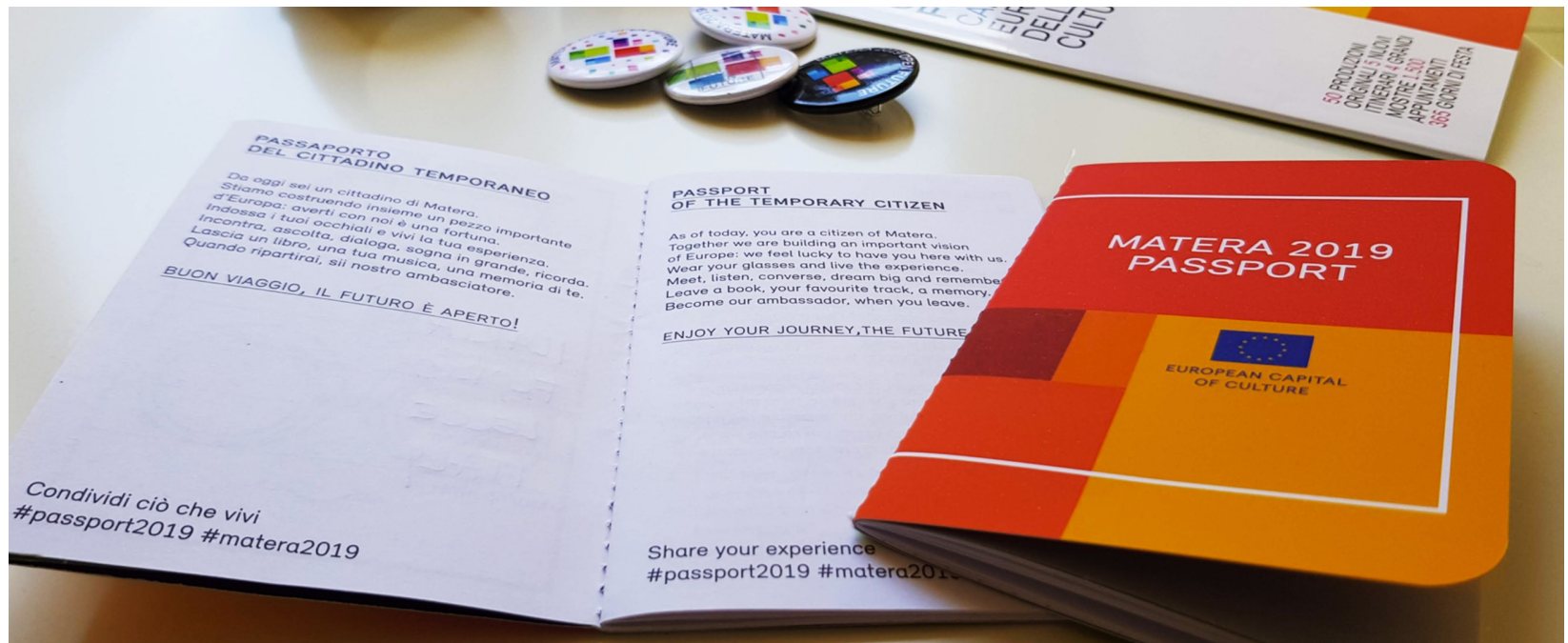
*The Chemnitz cultural region extends along the route of the Chemnitz model. Find out more at chemnitz2025.de/kulturregion and at the Friends' association.

Chemnitz
Kulturhauptstadt
Europas



5. Outreach

Matera 2019: Temporary Resident / PASSPORT



Award criteria

1. Contribution to long-term strategy
2. European dimension
3. Cultural and artistic content
4. Capacity to deliver
5. Outreach
6. Management

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